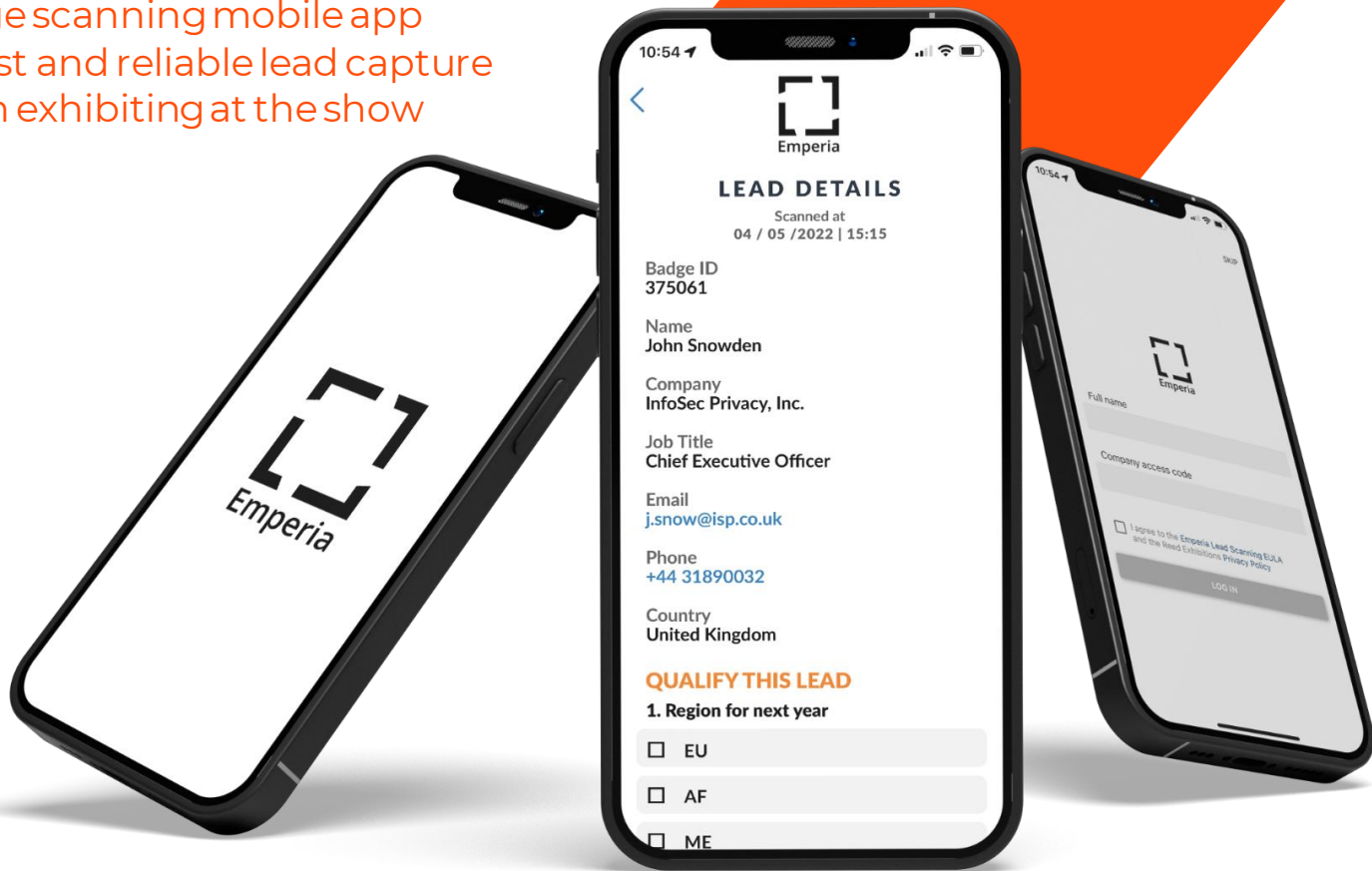


# Emperia Lead Scanning

Badge scanning mobile app for fast and reliable lead capture when exhibiting at the show



**Fast Scanning:** Instantly capture Visitor Badge Data



**Multiple Users:** Consolidates Leads from all stand staff



**Mobile App:** Android or Apple. No external scanner needed



**Paperless sharing** of brochures to visitors



**Lead Quality rating:** Add notes and star ratings

## Emperia is perfect for maximising your leads at a show

The show floor at events can be a fast paced environment! It requires a badge scanning solution that is simple, flexible, fast, and can run on a regular mobile phone.

Emperia captures trusted data from the visitor badges used for show registration, and can be used by multiple stand staff, so you never miss a lead.

## Ideal for new product launches and brand building

Printed brochures incur a lot of cost and waste at a show. Emperia supports going paperless by email digital content to scanned visitors automatically.

Create customer questions in Emperia to digitally collect feedback on a newly-launched product. Stand staff can even add notes and a star-rating to high quality leads.

Download a full lead report after the show.



In the business of building businesses

EMPERIA

CM.11092022