

Healthcare organisations:

A2 Dairy Products	Derma Medical Systems	Next Generation Fertility
Abbott Laboratories	Dyneq SA	Nice Pak Products
Alcon Laboratories	Economical	Novartis Oncology
Almond Board of Australia	Elsevier Australia	Novartis Ophthalmics
Alphapharm	ENT Technologies	Novartis Neurology
Alzheimer's Australia NSW	Enterix	NSW Department of Health
Amazing Super Health	eRx Script Exchange	NSW Institute of Psychiatry
Aspen Medical	Fertility First	Nutricia
Aspen Pharmacare	Galderma Australia	Nuts For Life
Aspen Pharmacare – Bio	General Practice Network	Ochre Recruitment
Oil/ OTC	NT	Parasol EMT
AudioClinic	General Practice Workforce	Pfizer Australia Pain
Astra Zeneca	Tasmania	Pfizer Australia ED
Austech Medical	GlaxoSmithKline – Respiratory	Plunkett Pharmaceuticals
Laboratories	GlaxoSmithKline – Vaccines	Point of Care Diagnostics
Australasian College of Skin	GlaxoSmithKline – Cardiology	Primary Health Care
Cancer Medicine	GlaxoSmithKline Pharma	Prostate Cancer Foundation
Australasian Society for HIV	Global Mindscreen Group	of Australia
Medicine	GPRA	RACGP
Australian Chinese Medical	Greys Healthcare Group	Real Hub
Association	Hamilton Laboratories	Remote Area Health Corps
Australian Hearing	HCN – Health	resus.com.au
Australian Medicines	Communication Network	RG Medical
Handbook	Health World	Roche Diagnostics
Australian Mitochondrial	Healthy Sleep Solutions	Rollex Medical
Disease Foundation	Human Touch	Rural Health West
Australian Mushroom	Hydralyte	sanofi-aventis
Growers Association	HyperVibe	Sanofi Pasteur
Australian Practice Nurse	I-Med Network	Scheibner Centre
Association	Independent Practitioner	Servier Laboratories
Avant Insurance	Network	Signostics
Bayer HealthCare –	Inovail	Skilled Medical
Women's Health	Investec Experien	Sleep Disorders NSW
Bayer HealthCare –	IVF Australia	Somnosed
Cardiology	Kidney Health Australia	South Pacific Private
Beiersdorf Australia	Livingstone International	Hospital
Best Mindset	MAP Funds Management	St John of God Health Care
Best Practice Software	Marie Stopes International	Symbion Lavery Pathology
BioCeuticals	McGraw Hill	The Community Network
BioRevive	MD Briefcase	The Doctors' Health Fund
Biotech Pharmaceuticals	Media Solutions	Unconventional Conventions
Black Dog Institute	Medical Indemnity	Unilever – Flora Proactiv
Blackmores	Protection Society	University of New South
Boehringer-Ingelheim	Medical Industries Australia	Wales
Boehringer-Ingelheim –	Medical Students Aid Project	Wacom Australia
Cardiology	Medically Sound	Warner & Webster
Brands Worldwide	Medicines Australia	Warner Chilcott (Proctor &
Cancer Council NSW	MediSecure	Gamble/sanofi-aventis)
Clifford Hallam Healthcare	Medshop Australia	Wavelength International
CM Medical	Medtech Healthcare	Welch Allyn
Coca-Cola South Pacific	Multiple Sclerosis Ltd	Wenderbella Press (The
Commonwealth Carelink &	National Asthma Council	Australian Pregnant Book)
Respite Centres	National Prescribing Service	WR Magazines
Dairy Australia	Neilmed Pharmaceuticals	Zedmed
Davies Campbell de	Nestle Nutrition – NSW	
Lambert		

Plan your day

Venue

The Sydney GPCE will be held at The Dome, Sydney Showground, 1 Showground Rd, Sydney Olympic Park NSW 2127

Opening hours

Friday 21 May 8.00am – 5.00pm
Saturday 22 May 8.00am – 5.00pm
Sunday 23 May 8.00am – 4.30pm

Travel

By car

The easiest way to get to the car park at the Sydney Showground is to follow the Showground Parking signs from Australia Avenue and turn into Olympic Boulevard. P1 is a 5 minute walk to The Dome across from Plaza Park, there is also a courtesy shuttle bus that will run throughout the day. Parking fee is \$20 per day.

Ferry

Ferry services operate from Circular Quay, Darling Harbour and Parramatta to Homebush Bay Ferry Terminal where it connects with the 401 bus to the visitors centre at the centre of the site.

Taxi

Taxi ranks are located at the Novotel Sydney Hotel on the Corner of Olympic Boulevard and Herb Elliott Ave at Sydney Olympic Park.

Trains

Trains run everyday at 20 minute intervals between Lidcombe and Olympic Park Station 7am-12am.

Bus

Bus services run regularly from Strathfield and Parramatta train stations to Sydney Olympic Park.

For more transport information call transport information line on 131500 or visit www.131500.com.au

Information & Booking

For further information on GPCE please visit www.gpce.com.au or call **1800 358 879**

Category 2
CPD points
available

Your invitation to the GP event of the year!

- Be part of the largest primary care medical conference in Australia
- Australia's leading medical authors – discuss their views
- Be part of the 'Dr Evil' CPR competition, test your skills
- GPCE gourmet, offering healthy choices, LIVE demonstrations!
- On floor education forum Meet the Expert
- Interact with over 100 healthcare organisations
- Network with your colleagues from across Australia and New Zealand



21-23 MAY 2010

Complimentary Exhibition Day Pass

The Dome, Sydney Showground.
1 Sydney Showground Rd Sydney Olympic Park,
Homebush Bay, NSW 2127

Key Sponsor:



Incorporating



GPCE Gourmet! LIVE DEMONSTRATIONS

Learn healthy alternatives from expert nutritionists and chefs at GPCE Gourmet.

Our nutritionists and celebrity chefs will be cooking and inspiring you with delicious options for healthy eating choices for your patients.



Australian Mushroom Growers Association

'Fast' Ed Halmagyi (cooking presenter for Better Homes and Gardens) will be showcasing creative mushroom dishes and discussing the important nutritional value that mushrooms can add to your diet.



Dairy Australia

The world of cheese is waiting to be explored by your taste buds. Dairy Australia will be speaking about delicious and wholesome cheeses that have been a significant part of our diet for thousands of years.



Almond Board of Australia

Get a healthier heart the tasty way and reach for a seriously healthy handful of Australian Almonds. Sample Australian Almonds and find out about their nutritional value to be able to better inform your patients.

Join the Australian Mushroom Growers Association, Dairy Australia and Almond Board of Australia for healthy alternatives demonstrations and take part in some exciting competitions.

Dr Evil

Their life is in your hands when the Dr Evil has hold of you.

Dr Peter Kas (features on RPA on channel nine) is Senior Emergency Physician and Director of Emergency Medical Training at Royal Prince Alfred Hospital – he will test your CPR skills in this fun based competition using state of the art mannequins & defibrillators. Prizes are on offer for those GPs who rise to the challenge!



Australia's Leading Health Authors

Dr Joe Kosterich – "Dr Joes DIY Health-Putting you in charge of your health".

Based on the principle that your health is directly influenced by how you live your life.

Bettina Arndt – The Sex Diaries
Research involving couples keeping diaries on dealing with the tensions of mismatched desire.

Kate Marie & Prof Christopher Thomas – Fast Living, Slow Ageing.
'Slow Ageing' principles to best navigate your choices.

Take advantage of meeting these authors and purchase a signed copy of these inspiring books.

Learn from the best at the GPCE conference!

The GPCE scientific program features an innovative, high quality conference program allowing you a choice of 12 Active Learning Modules (ALMs) comprising of 45 seminars and approximately 60 interactive workshops. If you wish to attend any of the conference sessions you can register as a conference delegate for 1,2, or 3 days. To view the full scientific program go to www.gpce.com.au or call **1800 358 879** for a brochure.

On floor education forum Meet the Expert

Take advantage of expert speakers presenting over 10 different topics on the program. With the comprehensive information being presented you will be updated, inspired and challenged.

The science and controversies of A1 beta casein, BCM7 & A2 milk

The science of A1 casein, BCM7 and links to a broad range of health conditions remains controversial. However, new independent research published in leading international peer reviewed journals, supports and broadens earlier hypotheses, particularly in relation to infants and anyone with a permeable digestive system.

Professor Keith Woodford, Supported by A2 Dairy Products Australia

Pancreatic cancer – the 5th highest mortality rate for all cancers in Australia

It is difficult to diagnose and cases are not often identified until disease is advanced. Earlier diagnosis is critical to improving the poor 5 year survival rate which has remained unchanged at <7% for decades.

Professor Andrew Biankin, Supported by Cancer Council NSW

End of Life Care at home

Symptom management is an important part of the total care of people who are dying. It is recognised that GPs provide over 75% of this care for people living in their community, however just attending to symptoms is not enough. People who are dying, their families and caregivers require the care and attention of a whole community.

Kristina Dodds and Kate Maguire supported by HOME Hospice

Randomised Double Blind Placebo Controlled Study

Randomised Double Blind Placebo Controlled Study to evaluate the safety & efficacy of a dairy based Immunoglobulin/ Lactoferrin preparation to – 1.Prevent the Onset of a Cold; 2. Reduce the Time of Symptoms (Duration) in Patients with a Cold.

Supported by BioTech Pharmaceuticals

Meet the Expert will allow you to gain Category 2 points (will be submitted to the RACGP for accreditation). These sessions are FREE throughout the day. Register online at www.gpce.com.au or visit to see the full program.

Registration Form

To register fax back the above form to **02 9211 7601** or call **1800 358 879**, or register online now at www.gpce.com.au

Title: _____

First Name: _____

Surname: _____

Practice: _____

Street Address: _____

Suburb: _____

State: _____ Postcode: _____

Phone: _____

Fax: _____

Mobile: _____

By providing us with your mobile phone number you are agreeing to have us send you information about this event via sms/text message.

Email: _____

By providing us with your email address you are agreeing to have us send you information via email about this event.

Yes I would like to attend the Social Event on Saturday night at \$115 per person.

No. of Dinner Tickets: ____ Total \$: _____

Yes I would like to complete CPR training (\$55):

Friday Saturday Sunday

Please charge my credit card as follows: Card Type: _____

Card No: _____ Expiry date: / _____

Cardholders Signature: _____

Yes, I wish to apply for CPD points QA No. _____

I would like to attend:

Friday 22 May

Saturday 23 May

Sunday 24 May

Practice Type:

Solo 8+

0-4 Corporate

5-8

I have:

attended as a day pass before

attended the conference before

I am a:

GP Practice Nurse

Practice Manager

Other _____

BRING A COLLEAGUE*

Title: _____

First Name: _____

Surname: _____

Address: _____

Suburb: _____

State: Postcode: _____

Phone: _____

Fax: _____

He/She is a: GP Practice Manager

Practice Nurse Other _____

*Complete and we will send your colleague a Delegate Badge.

code: WEB

Please tick this box if you do not want to receive information about other products, services, offers or events. Please refer to the Reed Medical Education Privacy Statement available at www.gpce.com.au

